

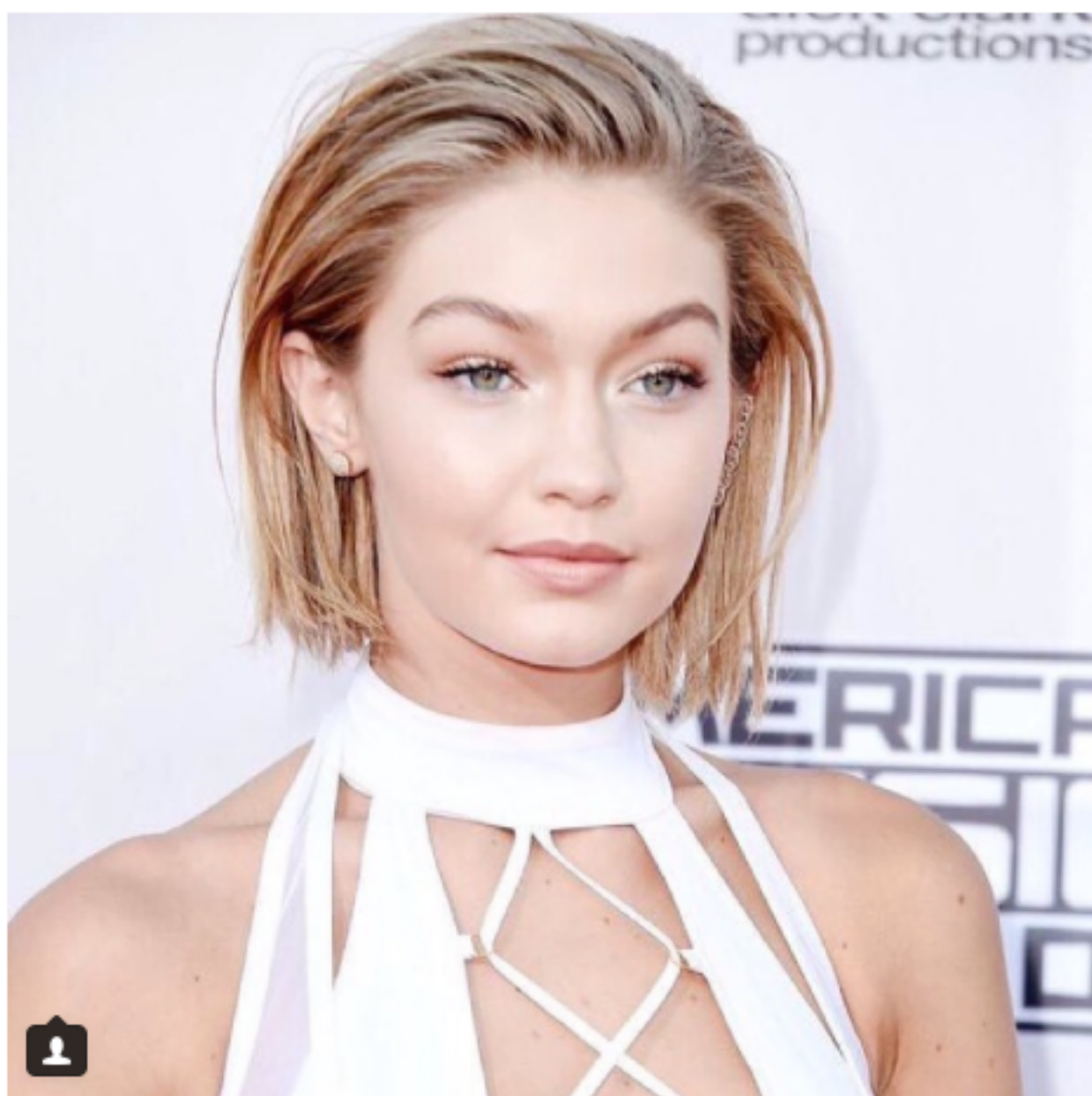
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## Gigi Hadid Debuts Crazy-Short Haircut at the American Music Awards



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Turns out Hadid was wearing a half-wig styled by Scarlett, who told us that to replicate Hadid's hair, you "can't be afraid of using a lot of product." First, Scarlett raked **Matrix Style Link Volume Builder Mousse** through the roots of Hadid's towel-dried hair, and then combed dime-sized amount of **Matrix Style Link Gloss Booster** from root to tip. To achieve separation and volume, Scarlett applied **Matrix Style Link Height Riser** and brushed her hair back with a boar bristle brush. Then, he added some more Gloss Booster and flatironed Hadid's hair to make it look more piece-y. Finally, to add texture, Scarlett finished off with **Matrix Style Link Texture Builder**. We wonder what inspired the cut. We're placing bets on her mom's supershort hair: She **looks almost identical** to her!